

**EXHIBIT OPPORTUNITIES**

**2021 Prevention & Therapies for Hepatitis and Chronic Liver Disease – A Hybrid Seminar Series**

**SEMINAR LOCATIONS and DATES**

Pasadena, CA	July 9-10	Cincinnati, OH	September 24-25
Louisville, KY	July 23-24	Durham, NC	October 1-2
New Orleans, LA	August 20-21	Denver, CO	October 15-16
Costa Mesa, CA	August 27-28	Dallas, TX	October 29-30
Kansas City, MO	September 10-11	Richmond, VA	December 3-4
Phoenix, AZ	September 17-18		

**CONFERENCE HIGHLIGHTS**

- Popular seminar series, now in its 6<sup>th</sup> year offers an expanded format addressing Viral Hepatitis, Cirrhosis, Liver Cancer, PBC and Fatty Liver Disease.
- Teams of local experts comprised of physicians and advanced-practice clinicians providing an interdisciplinary team approach to treatment and prevention. **Seminars will be presented live and also as web-based activities.**
- Latest clinical findings from AASLD and EASL are presented expert by faculty in each city.
- Engaging learning format that includes cutting-edge, evidence-based presentations, illustrative clinical case studies, group discussion, and the use of Audience Response technology to gauge opinion and build consensus.

**OUR AUDIENCE**

- |                        |                               |                        |
|------------------------|-------------------------------|------------------------|
| • Gastroenterologists  | • Hepatologists               | • Physician Assistants |
| • Internists           | • Family Physicians           | • Nurse Practitioners  |
| • Clinical Pharmacists | • Medical Residents & Fellows | • Nurses               |

**EXHIBIT SCHEDULE**

**DAY 1**

<b>Set Up</b>	<b>11:00 – 11:45am</b>
<b>Registration &amp; Exhibits Open</b>	12:00pm
PM Break & View Exhibits	3:00 – 3:15pm
Reception and View Exhibits	5:45 – 6:30pm

**DAY 2**

Breakfast and View Exhibits	7:15 – 8:00am
Morning break and View Exhibits	10:15 – 10:30am
Desert break and View Exhibits	12:40 – 1:00pm
PM break and View Exhibits	2:00 – 2:15pm
<b>Exhibits Close and Take Down</b>	<b>2:30 – 3:00pm</b>

**EXHIBIT OPPORTUNITY**

<b>Tabletop Exhibit Space</b>	<b>\$2,800</b>
<i>Exhibit at three to six program and the price is reduced to \$2,300 per venue</i>	
<i>Exhibit at seven or more programs and the price is reduced to \$1,800 per venue</i>	

**Included with your exhibit purchase:**

- **Exhibit Space:** Six foot skirted exhibit table, two chairs and wastebasket. A/C power may be available on request.
  - **Seminar Access:** Admission and CE credit for two (2) company representatives to attend the program.
  - **Attendee List:** a list of pre-registered attendees will be sent to all confirmed exhibitors prior to the conference (e-mail addresses and phone numbers are not included). After the seminar, an update will be provided.
  - Those who **exhibit at 3 or more programs** will also be included in the **Virtual Exhibit Hall** for remote learners.
- There are other sponsorship opportunities including Product Theaters and hosted meals options.**  
**Please contact us for more information.**

## EXHIBIT OPPORTUNITIES

# 2021 Prevention & Therapies for Hepatitis and Chronic Liver Disease – A Hybrid Seminar Series

### EXHIBIT INFORMATION

#### Review/Payment/Cancellations/Space Assignments

For an exhibit application to be accepted, the products and services must relate to the educational activity's content. All exhibit applications will be reviewed.

- All applications must be received at least **two weeks prior** to the conference date.
- The exhibit cancellation deadline is eight (8) days prior to the conference date. If written request is received in that time frame, SCLRC will refund the exhibit fee, less a \$500 processing fee.
- Exhibit space will be assigned at the seminar. Space must be occupied by **11:45 a.m. Day 1 of the conference**.

### CME GUIDELINES & POLICIES

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibits must be in a room or area separate from the education and the exhibits will not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational meeting room. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Representatives of a commercial interest may attend the CME activities at the discretion of SCLRC for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the classroom.

#### Seminar Modification or Cancellation

SCLRC reserves the right to modify the course's schedule or program as necessary. SCLRC also reserves the right to cancel this seminar, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of a program cancellation.

**Liability:** Neither SCLRC, the University of Louisville, the meeting venue nor any of their representatives shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor agrees to indemnify SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

**Security:** The exhibit area will not be locked and no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the SCLRC nor the venue will accept liability for any items in the exhibit area at any time.

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APPLICATION TO EXHIBIT

COMPANY INFORMATION

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
e-Mail: \_\_\_\_\_

EXHIBIT FEE

- 6' tabletop \$2,800 per city
- 6' tabletop at three to six cities \$2,300 per city
- 6' tabletop at seven to eleven cities \$1,800 per city

CITIES

- Select cities where your company will exhibit - see below.
- Please provide the names, titles and e-mail addresses of the representatives attending each city.
- Please have representatives wear their company name badges.

- Pasadena July 9-10       Costa Mesa August 27-28       Cincinnati September 24-25       Dallas October 29-30
- Louisville July 23-24       Kansas City September 10-11       Durham October 1-2       Richmond December 3-4
- New Orleans August 20-21       Phoenix September 17-18       Denver October 15-16

AGREEMENT

It is agreed and understood that the information in this exhibitor prospectus is part of a contract between the exhibiting company and SCLRC. This application shall serve as both contractual agreement and invoice for exhibitors. By signing below, you agree to the guidelines and regulations of the Prevention and Therapies for Hepatitis and Chronic Liver Disease Seminars set forth in this exhibitor prospectus.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

PAYMENT

Please make checks payable to SCLRC . Our Tax ID number is: 33-0816015.

For Questions or More Information

Howard J. Horwitz, MPH - Director, Continuing Medical Education  
SC Liver Research Consortium - P.O. Box 544 Fox Island, WA 98333  
(253) 432-4023 - Or by e-mail at [cme@scliver.com](mailto:cme@scliver.com)