

EXHIBIT OPPORTUNITIES

2023 Prevention & Therapies for Hepatitis and Chronic Liver Disease – A Hybrid Seminar Series

SEMINAR LOCATIONS and DATES

- | | | | |
|------------------|-----------------|------------------------------------------------------------------------|--------------|
| • Louisville, KY | March 4 | • Costa Mesa, CA | May 20 |
| • Chicago, IL | March 18 | • St. Louis, MO | September 30 |
| • Las Vegas, NV | Mar 31-April 1* | • San Diego, CA | October 14 |
| • Washington, DC | April 22 | • And a Web-based Enduring Material with virtual exhibit opportunities | |

*special two-day format, Friday afternoon and Saturday morning

CONFERENCE HIGHLIGHTS

- Popular seminar series, now in its 8th year offers an expanded format addressing Viral Hepatitis, Cirrhosis, Liver Cancer, Alcohol-associated liver disease, PBC and NAFLD/NASH
- Teams of local experts comprised of physicians and advanced-practice clinicians provide an interdisciplinary team approach to treatment and prevention. **Seminars will be presented live and as a web-based activity**
- Latest clinical findings from AASLD and EASL are presented by local, faculty experts in each city
- An engaging learning format that includes cutting-edge, evidence-based presentations, illustrative clinical case studies, group discussion, and the use of Audience Response technology to gauge opinion and build consensus

OUR AUDIENCE

- | | | |
|------------------------|-------------------------------|------------------------|
| • Gastroenterologists | • Hepatologists | • Physician Assistants |
| • Internists | • Family Physicians | • Nurse Practitioners |
| • Clinical Pharmacists | • Medical Residents & Fellows | • Nurses |

EXHIBIT SCHEDULE

Exhibits Set-up	7:00 – 7:30am (by 12:00pm in Las Vegas)
Breakfast and View Exhibits	7:30 – 8:00am
Morning break and View Exhibits	10:15 – 10:30am
Lunch and View Exhibits	12:15 – 1:15pm
PM break and View Exhibits	2:45 – 3:00pm
Exhibits Close and Take Down	3:15 – 4:00pm

EXHIBIT OPPORTUNITIES

Tabletop Exhibit Space	\$2,800
<i>Exhibit at three to five events and the price is reduced to \$2,300 per venue</i>	
<i>Exhibit at six or more events and the price is reduced to \$1,800 per venue</i>	

Included with your exhibit purchase:

- **Exhibit Space:** Six-foot skirted exhibit table, two chairs and wastebasket. A/C power may be available on request
- **Seminar Access:** Admission and CE credit for two (2) company representatives to attend the program
- **Attendee List:** a list of pre-registered attendees will be sent to all confirmed exhibitors prior to the conference (e-mail addresses and phone numbers are not included). After the seminar, an update will be provided.

There are other hosting opportunities including Product Information Sessions and meals options. Please contact us for more information.

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EXHIBIT INFORMATION

Review/Payment/Cancellations/Space Assignments

For an exhibit application to be accepted, the products and services must relate to the educational activity's content. All exhibit applications will be reviewed.

- All applications should be received at least **two weeks prior** to the conference date.
- The exhibit cancellation deadline is eight (8) days prior to the conference date. If written request is received in that time frame, SCLRC will refund the exhibit fee, less a \$500 processing fee.
- Exhibit space will be assigned at the seminar. **Your exhibit spot should be occupied by 7:00a.m. on the conference day; 12:00pm on March 31 in Las Vegas.**

CME GUIDELINES & POLICIES

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or other support cannot influence the planning or interfere with any presentation,

- Exhibit and other promotional fees shall be separate and distinct from educational grants.
- All exhibits must be in a room or area separate from the education and the exhibits will not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational meeting room. All promotional activities including interviews, demonstrations, and the distribution of literature must be made within the exhibitor space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Representatives of a commercial organization may attend the CME activities at the discretion of SCLRC for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the classroom.

Seminar Modification or Cancellation

SCLRC reserves the right to modify the course's schedule or program as necessary. SCLRC also reserves the right to cancel this seminar, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of a program cancellation.

Liability: Neither SCLRC, the University of Louisville, the meeting venue nor any of their representatives shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor agrees to indemnify SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Security: The exhibit area will not be in a locked space and no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the SCLRC nor the venue will accept liability for any items in the exhibit area at any time.

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APPLICATION TO EXHIBIT

COMPANY INFORMATION

Company Name: _____
Contact Person: _____ Title: _____
Street Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
e-Mail: _____

EXHIBIT FEE

- 6' tabletop exhibit *at one to two events* \$2,800 per city
- 6' tabletop exhibit *at three to five events* \$2,300 per city
- 6' tabletop exhibit *at six or seven events* \$1,800 per city

CITIES

- Select cities where your company will exhibit - see below.
- **Please provide the names, titles and e-mail addresses of the representatives attending each city.**
- Please ask representatives to wear their company name badges to the programs.

- Louisville March 4
- Washington, DC April 22
- San Diego October 14
- Chicago March 18
- Costa Mesa May 20
- Other _____
- Las Vegas Mar 31-Apr 1
- St. Louis September 30

AGREEMENT

It is agreed and understood that the information in this exhibitor prospectus is part of a contract between the exhibiting company and SCLRC. This application shall serve as both contractual agreement and invoice for exhibitors. By signing below, you agree to the guidelines and regulations of the Prevention and Therapies for Hepatitis and Chronic Liver Disease Seminars set forth in this exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

PAYMENT

Please make checks payable to SCLRC . Our Tax ID number is: 33-0816015. A W-2 is available upon request.

For Questions or More Information

Howard J. Horwitz, MPH - Director, Continuing Medical Education
SC Liver Research Consortium - P.O. Box 544 Fox Island, WA 98333
(253) 432-4023 - Or by e-mail at cme@scliver.com