

EXHIBIT OPPORTUNITIES

Prevention & Therapies for Hepatitis and Chronic Liver Disease 2024 Seminar Series

Seminar Locations and Dates

Louisville, KY	March 2	Seattle, WA	May 4
Chicago, IL	March 16	Atlanta, GA	September 7
Raleigh, NC	March 23	Cincinnati, OH	September 21
Costa Mesa, CA	April 13	Pasadena, CA	October 5
Miami, FL	April 27		

Other locations and dates may be added

Conference Highlights

- Popular seminar series, **now in its 9th year** attracts physicians, APP's, Pharmacists, and other care providers.
- Teams of local experts, comprised of physicians and other clinicians, provide an interdisciplinary team approach to screening and treatment.
- Latest clinical findings from AASLD and EASL presented by expert faculty in each city.
- Engaging learning format that includes cutting-edge, evidence-based presentations, illustrative clinical case studies, group discussion, and the use of Audience Response technology to gauge opinion and build consensus.
- Industry representatives are integrated into the conference community and are encouraged to attend presentations.

Our Audience

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|------------------------|-----------------------|------------------------|
| • Gastroenterologists | • Hepatologists | • Physician Assistants |
| • Internists | • Family Physicians | • Nurse Practitioners |
| • Clinical Pharmacists | • Residents & Fellows | • Specialty Nurses |

Exhibit Schedule

Set Up	6:30 – 7:15 a.m.
Exhibits Open	7:30am
Breakfast & View Exhibits	7:30 – 8:00 a.m.
AM Break & View Exhibits	10:15 – 10:30 a.m.
Lunch & View Exhibits	12:15 – 1:15 p.m.
PM Break & View Exhibits	2:45 – 3:00 p.m.
Exhibit Take Down	3:00 – 3:30 p.m.
Seminar Adjourns	4:30 p.m.

Two Product Theater/Disease Awareness presentations available at each program
Contact us for more details and pricing.

Exhibit Opportunity

Tabletop Exhibit Space	\$3,000
<p style="color: blue;"><i>Exhibit in three to five cities and the price is reduced to \$2,500 per city.</i></p> <p style="color: red;"><i>Exhibit in six or more cities and the price is reduced to \$2,000 per city.</i></p>	

Included with your exhibit purchase:

- **Exhibit Space:** Six-foot skirted exhibit table, two chairs and wastebasket. AC power may be available on request.
- **Seminar Access:** Admission for two (2) company representatives to attend the program.
- **Attendee List:** a list of pre-registered attendees will be sent to all confirmed exhibitors prior to the conference (e-mail addresses not included). After the seminar, an update will be provided.

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Exhibit Information

Application Review/Payment/Cancellations/Space Assignments

For an exhibit application to be accepted, the products and services must relate to the educational activity's content. All exhibit applications will be reviewed.

- All applications must be received at least **two weeks prior** to the conference date.
- The exhibit cancellation deadline is eight (8) days prior to the conference date. If written request is received in that time frame, SCLRC will refund the exhibit fee, less a \$500 processing fee.
- Exhibit space will be assigned at the seminar. Space must be occupied by **7:15 a.m.**;

CME Guidelines & Exhibit Policies

In compliance with the **ACCME Integrity and Independence in Continuing Education**, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibits must be in a room or area separate from the education and the exhibits will not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational meeting room. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Industry representatives may attend the CME activities at the discretion of SCLRC for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the classroom.

Seminar Modification or Cancellation

SCLRC reserves the right to modify the course's schedule or program as necessary. SCLRC also reserves the right to cancel this seminar, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of a program cancellation.

Liability: Neither SCLRC, the University of Louisville, the meeting venue nor any of their representatives shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or its property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor agrees to indemnify SCLRC, the University of Louisville, the meeting venue or any of their representatives. The Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Security: The exhibit area will not be locked, and no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the SCLRC nor the venue will accept liability for any items in the exhibit area at any time.

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2024 Seminar Series**

APPLICATION TO EXHIBIT

COMPANY INFORMATION

Company Name: _____
Contact Person: _____ Title: _____
Street Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
e-Mail: _____

EXHIBIT FEE

- 6' tabletop exhibit *at one to two events* \$3,000 per city
- 6' tabletop exhibit *at three to five events* \$2,500 per city
- 6' tabletop exhibit *at six to eight events* \$2,000 per city

CITIES

- Select cities where your company will exhibit - see below.
- **Please provide the names, titles and e-mail addresses of the representatives attending each city.**
- Please ask representatives to wear their company name badges to the programs.

- | | | |
|--|---|---|
| <input type="checkbox"/> Louisville March 2 | <input type="checkbox"/> Chicago March 16 | <input type="checkbox"/> Raleigh March 23 |
| <input type="checkbox"/> Costa Mesa March 13 | <input type="checkbox"/> Miami April 27 | <input type="checkbox"/> Seattle May 4 |
| <input type="checkbox"/> Atlanta September 7 | <input type="checkbox"/> Cincinnati Sept 21 | <input type="checkbox"/> Pasadena October 5 |
| Other _____ | | |

AGREEMENT

It is agreed and understood that the information in this exhibitor prospectus is part of a contract between the exhibiting company and SCLRC. This application shall serve as both a contractual agreement and invoice for exhibitors. By signing below, you agree to the guidelines of the Prevention and Therapies for Hepatitis and Chronic Liver Disease Seminars set forth in this exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

PAYMENT:

Please make checks payable to SCLRC . Our Tax ID number is: 33-0816015. A W-2 is available upon request.

For More Information

Howard J. Horwitz, MPH - Director, Continuing Medical Education
SC Liver Research Consortium - P.O. Box 544 Fox Island, WA 98333
(253) 432-4023 Or by e-mail at cme@scliver.com